



imagine...

*The Festival of
Financial
Planning*

PROMOTIONAL
TOOLKIT



The PFS Festival of Financial Planning returns to the NEC Birmingham on 18-19 November 2026!



imagine...

stepping into a
kaleidoscope of
colour, sound and
inspiration

...a place to celebrate where
we've been, what we've
achieved, where we're going and
what's next for our industry

imagine...

ideas that
spark action

...a forum for exploration and
creation, where plans are made
and innovations unleashed

imagine...

connections
that matter

...a community of like-minded
professionals, working together
to shape the future of
financial planning

imagine...

leaving recharged

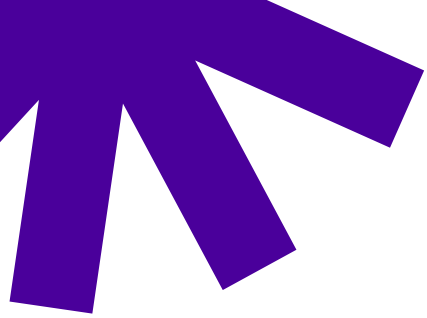


Return to your work with renewed
energy, new perspectives and
the confidence to embrace the
opportunities ahead

Help us spread the word

With your support, we can spread the word and make the 2026 Festival of Financial Planning the biggest and most talked-about yet!





Using the toolkit

This Promotional Toolkit includes everything you need to share your [#pfsfestival](#) experience with your audience:

Event highlights and key information

Message to invite your network on emails/newsletters

Social media graphics

Suggested captions and hashtags

Don't forget to tag the PFS and use [#pfsfestival](#) in your posts!

Key dates and deadlines to promote

13 April 2026

Registration opens

July 2026

Programme announcement

Summer 2026

Festival Insiders' series on the PFS social channels

18-19 November 2026

The Festival of Financial Planning 2026, NEC Birmingham

Follow us

@thepersonalfinancesociety 

@the-personal-finance-society 

Follow the Personal Finance Society on social media and engage – *share, like, comment, and re-post.*

You are encouraged to announce your involvement in the programme, case presentations, and exhibition using your social media handles.





Newsletters / Emails



Please use the following message in your newsletter or any email campaigns:

imagine... stepping into a kaleidoscope of colour, sound and inspiration – a space that shifts your perspective, sparks new ideas, and leaves you feeling recharged, renewed and ready to take on what's next.

Experience all of this and much more when the **Personal Finance Society's Festival of Financial Planning** returns to **NEC Birmingham on 18-19 November 2026**

There'll be insight from leading voices, fresh perspectives on the future of our industry, and practical ideas you can apply immediately – helping you not just adapt to what's coming but actively shape it.

Register now for our most ambitious, inspiring Festival yet:
www.pfsfestival2026.org



Promotional Assets

The following assets have been created for promotional purposes.

Don't forget to tag [#pfsfestival](#) in your posts!



Logo



Email Signature/banner

This is to be inserted in your email signature or can be used as a banner





Registration open

Book your Festival Pass now and find out more on www.pfsfestival2026.org



Full programme now live

Use the above to share the link to the live programme on www.pfsfestival2026.org/programme/





I am speaking at #pfsfestival

Use the above to announce that you are presenting a session and share further details in your post.



We are a Partner

Please use the above to announce you are a Partner and invite delegates to your exhibition stand.





We are an exhibitor

Please use the above to announce you are an exhibitor and invite delegates to your exhibition stand.



I am attending

Please use the above to announce that you are attending and share further details in your post.





Thank you for your support.

If you require any further information or assets,
please contact **festival@pfsevents.org**

